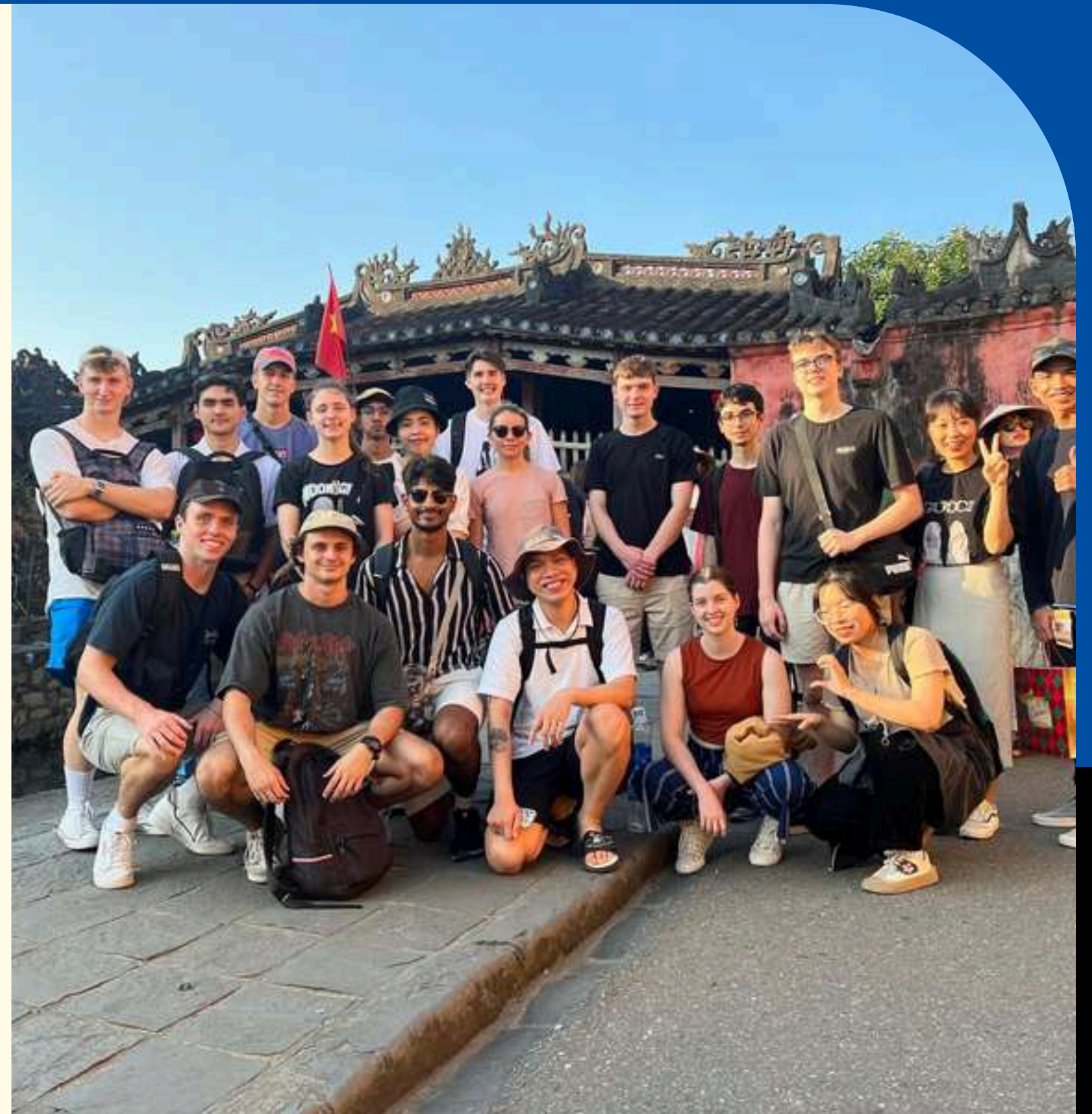




CULTURAL STUDY TOUR

2025



Viet Nam

CULTURE



Viet Nam

SOCIETY



Politics

Socialist Republic of Vietnam
(#Democratic)

Population

Vietnam: ~98,1 million

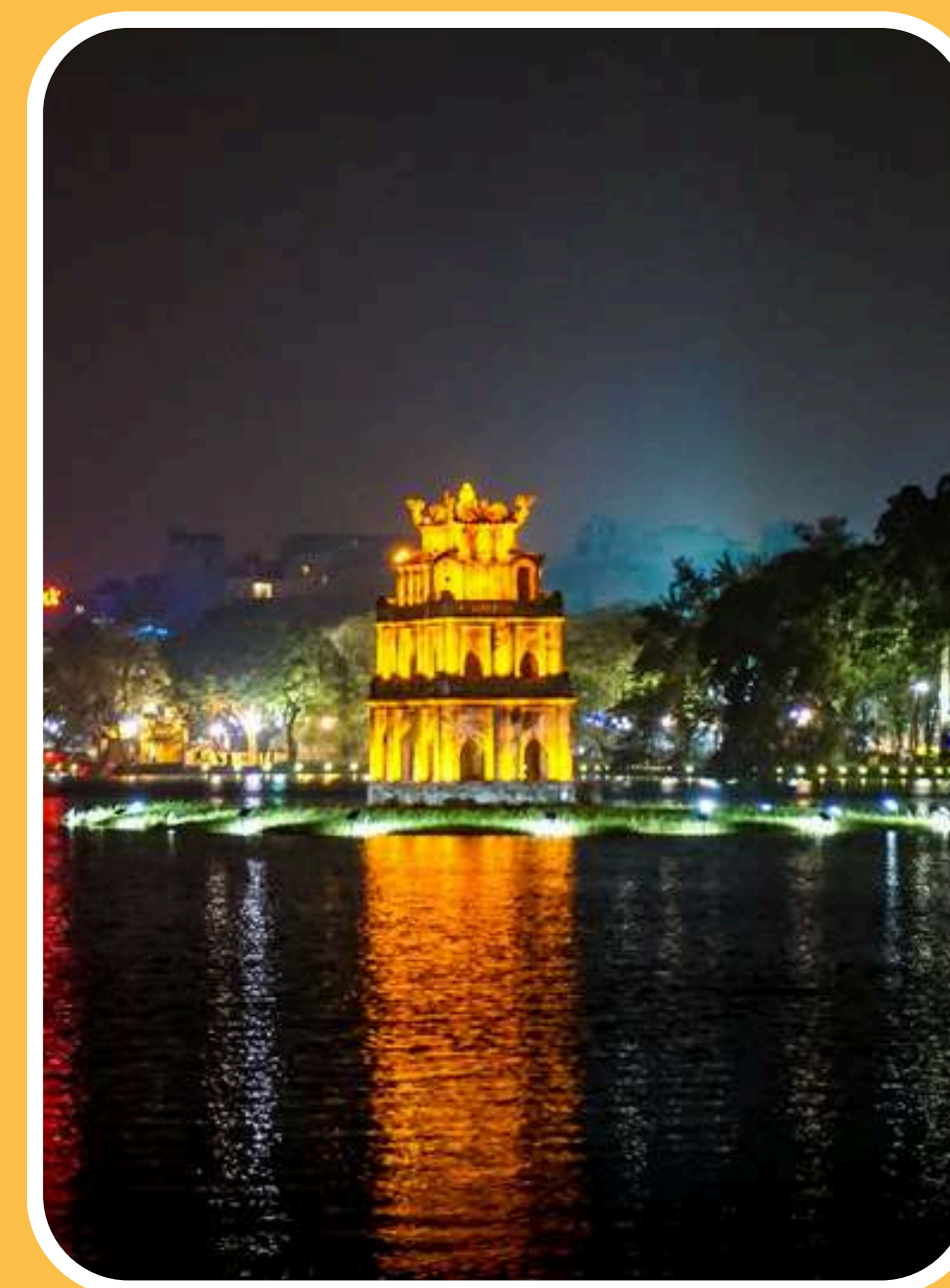


Total square

Vietnam: ~331,212 km²

Ethnic

Multiethnic country with
54 recognized ethnic
groups



Why come to Vietnam?



Modern Affordability

- Modern and international
- Affordable living costs
- A food-lover paradise
- Safety and stability



Attractions/Wonders

- Cities: Hanoi, Ho Chi Minh
- Beaches: Ha Long, Da Nang
- Highland: Sa Pa, Da Lat
- Heritage: Hue, Hoi An
- Adventures: Phong Nha



Vietnamese people

- Friendly,
- Welcoming,
- Helpful
- Hospitable

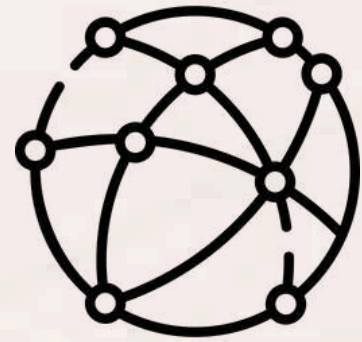


Fast Development

- Vietnam is one of the fastest growing economies in the world
- Top 10 countries for expats
- Top 16 countries for expat earning

FPT EDUCATION GLOBAL

The leading student mobility provider in Vietnam



Student Mobility

2012

Short-term mobility &
exchange programs

- Over **4,600** international students since 2016
- **200** partners worldwide: Japan, Australia, ASEAN, USA, South Asia, Europe and more
- 5 different types of Mobility Programs, with customizable components – offer a unique blend of academic programs, cultural immersion, and industry exposure.
- 657 international students in 2022



What is the FPT Study Tour Program?



A comprehensive cultural and educational exchange program.



Includes orientation, Vietnamese culture learning, welcome & farewell activities, and exploration workshops.



Features business visits, volunteer work, and interaction with local communities.



Sample study program: [Link](#)



Program Objectives



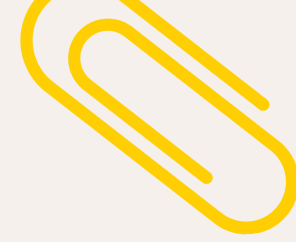
Familiarize students with Vietnamese culture, language, and practices.

Exchange cultural customs and traditions.



Provide meaningful learning experiences and interactions with local communities.





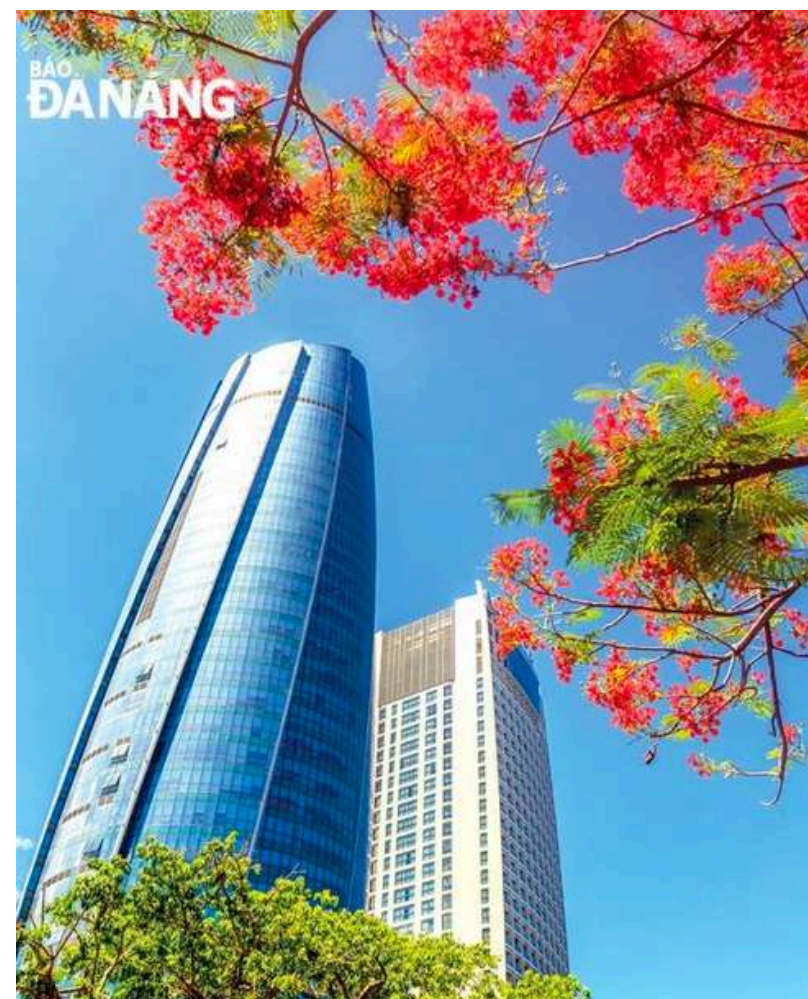
Program Location



Da Nang

FPT EDUCATION CAMPUS IN DANANG





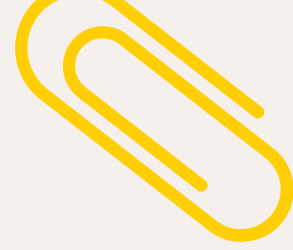
VIBRANT DANANG CITY

Da Nang is known as the tourist capital of South Central Vietnam.

Imagine basking on pristine beaches with turquoise waters, then exploring ancient temples nestled in marble mountains. This vibrant city offers both relaxation and exploration.

Foodies will love the bustling street food scene, while history buffs can delve into the fascinating Cham culture at the museum. Da Nang promises an unforgettable experience, perfect for students seeking a unique blend of beauty and cultural discovery.





Program Highlights



Company visit

Students gain insights into careers, develop professional skills and company operations.



Culture exchange

Students will exchange traditions with Vietnamese peers and showcase culture through food, customs, and music.



Lantern workshop

Students make lanterns in a traditional Hoi An house and explore hidden coffee shops, old-style restaurants, pagodas, and more.

Agenda

Date	Tue 4 Mar	Wed 5 Mar	Thu 6 Mar	Fri 7 Mar	Sat 8 Mar
Morning	Airport Pick-up Accommodation Checkin Welcoming Party	Opening Ceremony Program Orientation & Campus Tour	Workshop: A Journey into Vietnam Culture	Company Visit	Closing Ceremony
Afternoon		Conical Hat Painting Workshop Linh Ung Pagoda Visit	Basket boat in Coconut Forest Lantern Lantern Making Workshop Hoi An Discovery	Cultural Exchange	Accommodation Check-out Airport See-off
Evening	Welcome Party	Free time	Free time		

VIETNAMESE CULTURE WORKSHOP



Immerse students in Vietnam's rich culture through a comprehensive experience that combines cultural appreciation, **learning traditions, customs, and values, enhancing communication skills** through interactive activities, and historical awareness by exploring Vietnam's unique past and lasting cultural impact.

CULTURE EXCHANGE

Students come together to share their rich traditions and diverse talents. This showcase features performances including traditional dances, musical pieces, delicious local food, and displays of traditional costumes, etc.



COMPANY VISIT

Visit companies in Danang city

Have general understanding about Vietnamese working culture



DANANG CITY NIGHT EXPLORATION

You will explore Danang city with Vietnamese friends through various activities

Experience the vibrant evening life and cultural landmarks of Da Nang

Exploring the iconic site of Danang: Night Market

Admiring Danang beauty by night



HOI AN ANCIENT TOWN TOUR

You will explore Hoi An Ancient Town - one of the most cultural location in Vietnam

Moving by the basket boats in the Coconut Forest

Making Vietnamese traditional lantern

Interacting with local communities

Undetstanding Vietnam culture and traditions



Program fee for students

Total program fee per student	
Group 10 students and above	Group 20 students and above
250 USD	240 USD

No	Inclusion
1	Campus Tour, Welcome & Farewell Activities
2	Airport pick-up and see-off
3	Program activities
4	Transportation in all activities
5	Welcome party and daily breakfast in hotel
6	Hotel Accommodation in Da Nang (3-star hotel, twin room)
No	Exclusion
1	Passport and Visa cost (Students must ensure that their passports are valid for at least six months before entering Vietnam. FPT is willing to support students with their visa preparation process if needed)
2	Two-way Airfares
3	Travel Insurance (Students shall purchase a travel insurance before travelling to Vietnam)
4	Personal Expenses (Daily Meals, Phone Calls, Laundry, Etc)

SUPPORT STRUCTURE FROM FPT



PROGRAM COORDINATORS

Years of experience FPT University's Program Coordinators support students 24/7.



VIETNAMESE BUDDIES

Vietnamese students participate in activities with students to help them familiar with local life and exchange culture.

ACCOMMODATION



3* star hotel



- Twin-shared room (2 people/room)
- In city center
- Breakfast included
- No cooking



Transportation

ARRANGED SHUTTLE BUS

Students commute from hotel to school and vice versa on the bus arranged by **FPT University**.



OTHER KINDS OF TRANSPORTATION

(Students hang out, pay by themselves)

Grab

- Price depends on distance
- Most convenient
- Might not be available all the time

Taxi

- Price depends on distance
- More expensive
- Available all the time



RECAP VIDEO OF PREVIOUS PROGRAM

A journey of 12 Multimedia University students
in Danang City Vietnam - Summer 2024





FPT EDUCATION GLOBAL

THANK YOU!

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